

PPA(12)1394:1

TO:	Members of the ad-hoc Working Party on Promotion National offices
FROM:	Cynthia BENITES
DATE:	21.02.2012

Re: Invitation to the meeting of the *ad hoc* Working Party on the Promotion of Agricultural Products on 14/03/2012

Dear Sir or Madam,

The meeting of the **Advisory Group on the Promotion of Agricultural Products** will take place on **21st March 2012** at **DG AGRI** from **9:30 a.m. to 6 p.m.**

On behalf of the Chairman, **Mr Jochum**, I am pleased to invite you to attend the meeting of the ad hoc Working Party on the **Promotion of Agricultural Products**, which will be held on:

14th March 2012 from 4:30 to 6 p.m.
at the Copa-Cogeca Secretariat
61 rue de Trèves, 1040 Brussels

This will follow the **seminar "moving towards a new EU promotion policy for agricultural products"**, which will be held from **9 a.m. to 4:30 p.m.**
at the Copa-Cogeca Secretariat
61 rue de Trèves, 1040 Brussels

Please fill in and send back the attached participation form to Myriam Boulogne (myriam.boulogne@cpa-cogeca.eu) by 12th March at the latest.

Please check the Promotion section of Agri Info on a regular basis to keep up to date with latest documents. Please pass this message on to any colleagues who may be interested.

Kind regards,

Cynthia BENITES

Draft agenda:

1. **Adoption of the agenda and the minutes** from the previous meeting on 6th December 2011 [PPA(12)1323].
2. Preparation for the meeting of the Advisory Group on the Promotion of Agricultural Products on 21st March 2012 from 9:30 a.m. to 6 p.m. The final version of the agenda will be made available on Agri Info as soon as possible.
 - 2.1 Reform of the **scheme for the promotion of agricultural products**
 - Timetable
 - Communication on the promotion policy for agricultural products
 - Planned lobbying activities
 - 2.2 Any other business

ATTENDANCE FORM

**TO BE RETURNED TO MYRIAM BOULOGNE BY
9TH MARCH 2012 AT THE LATEST**

**BY E-MAIL: MYRIAM.BOULOGNE@COPA-COGECA.EU
AND/OR BY FAX: 00. 32. 22. 87. 27. 00**

**MEETING OF THE AD HOC WORKING PARTY ON
THE PROMOTION OF AGRICULTURAL PRODUCTS
ON 14TH MARCH 2012
FROM 4:30 TO 6 P.M.**

NAME:

ORGANISATION/COUNTRY:

am able to attend am unable to attend the meeting

WORKING LANGUAGE: French English German
 Italian Spanish Polish

**MEETING OF THE ADVISORY GROUP ON THE
PROMOTION OF AGRICULTURAL PRODUCTS ON
21ST MARCH 2012 FROM 9:30 A.M. TO 6 P.M.**

NAME:

ORGANISATION/COUNTRY:

would like to participate as a reimbursed expert¹
 would like to participate as a non-reimbursed expert¹

¹According to the standards and criteria laid down by Copa-Cogeca in the document [PR(04)72F1]/P(04)166F1.