

Dear Madam, Sir,

EU-Ukraine Business Council warmly invites you and your colleagues to the **conference "Europe-Ukraine Agricultural Dialogue" on October 8, 2014 at 10.00 in the Press Club Brussels** (rue Froissart 95, 1040 Bruxelles)

The rural villages of Ukraine need to improve their access to market and develop improved logistics to enter the food distribution supply chain so that they can secure better prices for their goods, create wealth in the village communities to halt urban migration and generate better jobs and careers for villagers to sustain their rural communities. To meet this end, the agricultural sector of Ukraine needs support and assistance to achieve EU standards, and improve cooperation with their counterparts in the Member States of the EU.

Participants of the seminar will discuss **the following questions:**

- Does the EU need Ukrainian agricultural products?
- Is Europe ready to support the Ukrainian agricultural sector?
- What does the agricultural association "Zastup" offer to the agricultural sector of Ukraine and the EU?
- Survival of the Ukrainian village in the context of European integration.
- Will a small producer be able to enter the European market and be competitive?
- Will a small producer be able to work in the EU or it will be abandoned without government support?
- What are the prospects for improved trade and development of exports for Ukrainian agricultural products?

We invite EU experts, civil society leaders, media and representatives of EU agri-business circles to discuss and analyze these questions and explore possible solutions.

Speakers:

- **Vera Ulyanchenko**, Head of the political party All-Ukrainian agricultural association "Zastup";
- **Vladimir Khomenko**, the Chairman of "Zastup";
- **Gennadiy Novikov**, Head of the Agricultural Union of Ukraine;
- **Albert Dess**, Member of the European Parliament;
- **Philippe Cuisson**, Member of the Support Group for Ukraine European Commission.

Moderator:

James Wilson, Director of the EU Ukraine Business Council

The conference will be followed by a networking reception and a sandwich lunch

Places are limited and participants are encouraged **to register early on:**

<http://www.planetreg.com/ukrainianagriculture>

With the best regards,

Viktoriya Borodina

Director of Communications

EU-Ukraine Business Council

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